

Review

Israeli Apartheid Week 2018 - Events in Berlin (March 3-11)

14 years! The Israeli Apartheid Week is an annual international series of events taking place all over the world.

It aims to sharpen the view and awareness of Israel's policy of settler colonialism, apartheid and oppression against the Palestinians* and to strengthen support for the growing [movement of boycott, disinvestment and sanctions](#) (BDS) against Israel - also in Berlin:

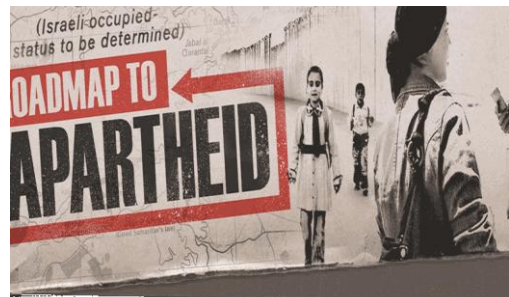
March 3, 2018: Protest action against HP - SATURN at Berlin Alexanderplatz



Flyer campaign with information on the U. S. IT company HP Inc./HPE, which is among the main providers of information technology and services for the Israeli military and security sector. HP companies benefit from Israel's policy of oppression and apartheid against Palestinians.

March 9, 2018: Screening Roadmap to Apartheid at Sinema Jazeera, New Yorck im Bethanien

Full house! The film produced in 2012 is still informative due to its detailed view on the apartheid analogy to South Africa, also in connection with the report of the United Nations Economic and Social Commission for West Asia (ESCWA) of March 2017: [Israeli Practices towards the Palestinian People and the Question of Apartheid](#).



Exciting, constructive and inspiring discussion after the presentation! Thanks to [Sinema Jazeera](#) for its hospitality!

March 10, 2018: Protest action at ITB - No holidays in the shadow of the apartheid wall!

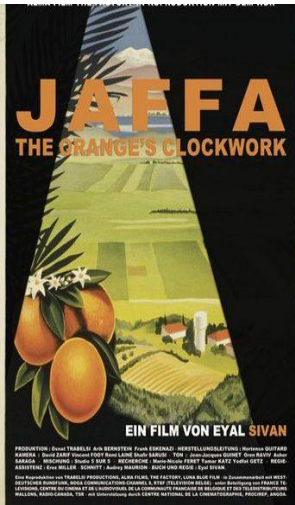


The International Tourism Fair (ITB) in Berlin serves the Israeli Ministry of Tourism to change Israel's deteriorating image around the world, which has been badly damaged after decades of colonisation, apartheid and occupation and to present the country as an attractive tourist destination! Positive and approval of the vast majority of the visitors who passed by during our protest action suggest that colonisation, apartheid and

occupation are obviously not inviting: **No holidays in the shadow of the apartheid wall!**

[Video](#)

March 11, 2018: Screening JAFFA – The Orange’s Clockwork at be'kech



Full house! The film, made in 2009, uses a simple fruit, the Jaffa Orange from Palestine, to document how legends are born and abused. This very fruit is one of the symbols that helped build the Zionist discourse about Palestine: a “dessert we have made bloom”. For the Palestinians, however, the Jaffa Orange is a symbol of the loss and destruction of their land.

Exciting, constructive and inspiring discussion after the presentation!
Thanks to [be'kech](#) for its hospitality!

BDS Berlin, March 2018